

From: de510 [mailto:de510@mundenexpressions.com]
Sent: Saturday, February 24, 2007 12:34 PM
To: John Kelsh
Subject: The Marshall Tourism Marketing Function and Organization

John ---

As I said in our conversation, I plan on addressing this matter on Tuesday with the Tourism Task Force.

Please address the questions in the attached memo [and provide any other information you want.](#)

Thank you for your time.

Ron

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MEMO

From: Ron Munden, Marshall Tourism Task Force Project Manager

To: Destination Development

Re: The Marshall Tourism Marketing Function and Organization

Hello Roger/John:

At the Commission Meeting on February 22, 2007 the Commission discussed your recommendations to City Manager Frank Johnson on the subject of organization. While all of the Commissioners did not speak, those that did speak spoke in favor of the organizational structure you recommended. Mr. Johnson posted this item as a discussion item so the item could not be voted on at this meeting.

At the end of the discussion Commissioner Jones requested that this item be placed on the agenda for the next meeting so the recommended organization could be approved and work could begin on establishing the organization.

Mayor Smith pointed out that Destination Development would provide a Final report with an Action Plan. He felt that no decision on the organization should be made until the report and action plan is received. Mr. Johnson agreed and said that there is the possibility that Destination Development might change their minds or modify their position.

This will delay the decision and any prohibit any work on the new organization for several months. As Project Manager for the Task Force it is my job the implement a tourism plan as quickly as possible.

Based on your conversations with Mr. Johnson, I understand that Destination Development expected the recommendation to be voted on Thursday night. I also understand that this is a firm recommendation and will not change.

In order to document Destination Development's position, and in order that I accurately present it to the Tourism Steering Committee, please provide me a response to the following questions:

- Is it correct that Frank Johnson said he did not have a problem with the proposal and Destination Development expected it to be voted on at the Thursday, February 22 meeting?
- * Does Destination Development see any reason that the City Commission should delay a vote on the organization until the City receives your final report?

Thank you and I look forward to your response.

Ron Munden
Project Manager